

Course Information

Semester & Year: Spring 2023
Course ID & Section #: BUS-18-E4764
Instructor's name: Eli Naffah
Day/Time: Mon/Wed 5:45-7:10 pm
Location: HU 129, Humanities Bldg.
Course units: 3 units, 4.5 TLU's

Instructor Contact Information

Office location or *Online: Via Phone or TechConnectZoom
Office hours: Flexible
Phone number: Send email to set up appointment
Email address: eli-naffah@redwoods.edu

Required Materials

Textbook title: Business Law: Text & Cases, Accelerated Course
Edition: 14th edition
Author: Miller, Roger LeRoy
ISBN: 978-1-337-11671-8
Other requirement: None

Catalog Description

Fundamental legal principles pertaining to business transactions. This course is an introduction to the legal process in a business setting. Topics include sources of law and ethics, contracts, torts, agency, criminal law, business organizations, and judicial and administrative processes.

Course Student Learning Outcomes

1. Explain legal concepts relevant to business.
2. Use reference sources to gather information on legal concepts relevant to business.
3. Apply legal concepts to analyze factual business scenarios.

Prerequisites/Co-requisites/ Recommended Preparation

Students should be able to utilize programs such as Microsoft Word.

Students should possess or have access to a reliable personal computer.

Accessibility

College of the Redwoods is committed to making reasonable accommodations for qualified students with disabilities. If you have a disability or believe you might benefit from disability-related services and accommodations, please contact your instructor or [Disability Services and Programs for Students \(DSPS\)](#). Students may make requests for alternative media by contacting DSPS based on their campus location:

- Eureka: 707-476-4280, student services building, 1st floor
- Del Norte: 707-465-2324, main building near library
- Klamath-Trinity: 530-625-4821 Ext 103

If you are taking online classes DSPS will email approved accommodations for distance education classes to your instructor. In the case of face-to-face instruction, please present your written accommodation request to your instructor at least one week before the needed accommodation so that necessary arrangements can be made. Last minute arrangements or post-test adjustments usually cannot be accommodated.

Evaluation & Grading Policy

Class Participation	10%	Briefs and Presentation	15%
Shark Tank Report	15%		
Mid-Term Exam	30%	Final Exam	30%

1. **Class Participation:** All students will be expected to participate in answering and commenting on discussion questions in class. This is an opportunity for all students to discuss business law issues, and to express their opinions. An open forum for legal discussion means that all students should feel free to express their opinions and respect the opinions of others.

2. **Briefs and Presentation:** All students will be assigned some cases to brief. In this process students prepare a written summary of the cases (case briefs), and orally introduce their cases to the class. See the format for briefing cases on the last two pages of this syllabus. Complete typed case briefs for the cases assigned, plus complete typed responses to any legal reasoning questions at the end of the cases assigned.

3. **Shark Tank Report:** Watch a new episode of Shark Tank (January-April 2023), on ABC-TV or on www.abc.com. Prepare a 3-5 page report, double-spaced, no particular format required. Comment on what transpired on the show, whether or not you agreed with the individual Sharks, and what would you have done if you were a Shark on the show.

4. **Mid-Term Exam:** The exam will cover course materials (reading assignments, lecture notes, discussion topics, etc) for Chapters 1-9, 13-14. The exam is 90 minutes (1 1/2 hours) long, consisting primarily of multiple choice, true-false, and short-answer essay questions.

5. **Final Exam:** The exam will cover course materials (reading assignments, lecture notes, discussion topics, etc) for Chapters 10-12, 15-19. The exam is 90 minutes (1 1/2 hours) long, consisting primarily of multiple choice, true-false, and short-answer essay questions.

Grading Scale: A=93-100; A-=90-93; B+=87-90; B=83-87; B-=80-83; C+=77-80; C=70-77; D=60-70;
F=below 60

Faculty Initiated Drop: *Note that students may be dropped from the class for inactivity and insufficient participation in the class (i.e. not taking exams, not submitting course work, etc.)*

Student Feedback Policy

This course provides weekly threaded discussion forums which allow students to interact by commenting on other student's posts. Under Files, the instructor has provided weekly lectures to supplement the textbooks. Office hours are available on request. Instructor is readily available via email.

Exams

Exams are taken in class.

Setting Your Preferred Name in Canvas

Students have the ability to have an alternate first name and pronouns to appear in Canvas. Contact Admissions & Records to request a change to your preferred first name and pronoun. Your Preferred Name will only be listed in Canvas. This does not change your legal name in our records. See the Student Information Update form.

Canvas Information

Log into Canvas at My CR Portal

For help logging in to Canvas, visit My CR Portal.

For help with Canvas once you're logged in, click on the Help icon on the left menu.

For tech help, email its@redwoods.edu or call 707-476-4160

Canvas online orientation workshop: Canvas Student Orientation Course (instructure.com)

Student Support

Good information and clear communication about your needs will help you be successful. Please let me know about any specific challenges or technology limitations that might affect your participation in class. College of the Redwoods wants every student to be successful.

Academic Support Information

The following online resources are available to support your success as a student:

- CR-Online (Resources for online students): <http://www.redwoods.edu/online>
- Library (including online databases): <http://www.redwoods.edu/library/>
- Canvas help and tutorials: <http://www.redwoods.edu/online/Canvas>
- Student Online Hand Book: <http://www.redwoods.edu/Portals/72/Documents/Students/CR-OnlineStudentHandbook.pdf>

Counseling offers assistance to students in need of professional counseling services such as crisis counseling.

Learning Resource Center includes the following resources for students

- Academic Support Center for instructional support, tutoring, learning resources, and proctored exams. Includes the Math Lab & Drop-in Writing Center
- Library Services to promote information literacy and provide organized information resources.

Multicultural & Diversity Center

Special programs are also available for eligible students include

- Extended Opportunity Programs & Services (EOPS) provides services to eligible income disadvantaged students including: textbook award, career academic and personal counseling, school supplies, transportation assistance, tutoring, laptop, calculator and textbook loans, priority registration, graduation cap and gown, workshops, and more!
- The TRiO Student Success Program provides eligible students with a variety of services including trips to 4-year universities, career assessments, and peer mentoring. Students can apply for the program in Eureka or in Del Norte
- The Veteran's Resource Center supports and facilitates academic success for Active Duty Military, Veterans and Dependents attending CR through relational advising, mentorship, transitional assistance, and coordination of military and Veteran-specific resources.
- Klamath-Trinity students can contact the CR KT Office for specific information about student support services at 530-625-4821

Academic Honesty

In the academic community, the high value placed on truth implies a corresponding intolerance of scholastic dishonesty. In cases involving academic dishonesty, determination of the grade and of the student's status in the course is left primarily to the discretion of the faculty member. In such cases, where the instructor determines that a student has demonstrated academic dishonesty, the student may receive a failing grade for the assignment and/or exam and may be reported to the Chief Student Services Officer or designee. The Student Code of Conduct (AP 5500) is available on the College of the Redwoods website at:

<https://www.boarddocs.com/ca/redwoods/Board.nsf/goto?open&id=ARKSTR7410A2>

Additional information about the rights and responsibilities of students, Board policies, and administrative procedures is located in the college catalog and on the College of the Redwoods website.

Disruptive Classroom Behavior

Student behavior or speech that disrupts the instructional setting will not be tolerated. Disruptive conduct may include, but is not limited to: unwarranted interruptions; failure to adhere to instructor's directions; vulgar or obscene language; slurs or other forms of intimidation; and physically or verbally abusive behavior. In such cases where the instructor determines that a student has disrupted the educational process a disruptive student may be temporarily removed from class. In addition, he or she may be reported to the Chief Student Services Officer or designee. The Student Code of Conduct (AP

5500) is available on the College of the Redwoods website at:

<https://www.boarddocs.com/ca/redwoods/Board.nsf/goto?open&id=ARKSTR7410A2>

Additional information about the rights and responsibilities of students, Board policies, and administrative procedures is located in the college catalog and on the College of the Redwoods website.

Inclusive Language in the Classroom

College of the Redwoods aspires to create a learning environment in which all people feel comfortable in contributing their perspectives to classroom discussions. It therefore encourages instructors and students to use language that is inclusive and respectful.

Community College Student Health and Wellness

Resources, tools, and trainings regarding health, mental health, wellness, basic needs and more designed for California community college students, faculty and staff are available on the California Community Colleges [Health & Wellness website](#).

[Wellness Central](#) is a free online health and wellness resource that is available 24/7 in your space at your pace.

Students seeking to request a counseling appointment for academic advising or general counseling can email counseling@redwoods.edu.

Emergency procedures / Everbridge

College of the Redwoods has implemented an emergency alert system called Everbridge. In the event of an emergency on campus you will receive an alert through your personal email and/or phones.

Registration is not necessary in order to receive emergency alerts. Check to make sure your contact information is up-to-date by logging into WebAdvisor <https://webadvisor.redwoods.edu> and selecting 'Students' then 'Academic Profile' then 'Current Information Update.'

Please contact Public Safety at 707-476-4112 or security@redwoods.edu if you have any questions. For more information see the [Redwoods Public Safety Page](#).

In an emergency that requires an evacuation of the building anywhere in the District:

- Be aware of all marked exits from your area and building
- Once outside, move to the nearest evacuation point outside your building
- Keep streets and walkways clear for emergency vehicles and personnel

Do not leave campus, unless it has been deemed safe by the campus authorities.

Eureka Campus Emergency Procedures

Please review the [campus emergency map](#) for evacuation sites, including the closest site to this classroom (posted by the exit of each room). For more information on Public Safety go to the [Redwoods Public Safety Page](#) It is the responsibility of College of the Redwoods to protect life and property from the effects of emergencies within its own jurisdiction.

In the event of an emergency:

1. Evaluate the impact the emergency has on your activity/operation and take appropriate action.
2. Dial 911, to notify local agency support such as law enforcement or fire services.
3. Notify Public Safety 707-476-4111 and inform them of the situation, with as much relevant information as possible.
4. Public Safety shall relay threat information, warnings, and alerts through the Everbridge emergency alert system, Public address system, and when possible, updates on the college website, to ensure the school community is notified.
5. Follow established procedures for the specific emergency as outlined in the College of the Redwoods Emergency Procedure Booklet, (evacuation to a safe zone, shelter in place, lockdown, assist others if possible, cooperate with First Responders, etc.).
6. If safe to do so, notify key administrators, departments, and personnel.
7. Do not leave campus, unless it is necessary to preserve life and/or has been deemed safe by the person in command.

College of the Redwoods is committed to equal opportunity in employment, admission to the college, and in the conduct of all of its programs and activities.

Admissions deadlines & enrollment policies

Spring 2023 Dates

- Classes begin: 01/14/23
- Martin Luther King's Birthday (all campuses closed): 01/16/23
- Last day to add a class: 01/20/23
- Last day to drop without a W and receive a refund: 01/27/23
- Census date: 01/30/23 or 20% into class duration
- Last day to petition to file P/NP option: 02/10/23
- Lincoln's Birthday (all campuses closed): 02/17/23
- President's Day (all campuses closed): 02/20/23
- Last day to petition to graduate or apply for certificate: 03/02/23
- Spring Break (no classes): 03/13/23 – 03/18/23
- Last day for student-initiated W (no refund): 03/31/23
- Last day for faculty-initiated W (no refund): 03/31/23
- Final examinations: 05/06/23 – 05/12/23
- Commencement: 05/15/23
- Semester ends: 05/12/23
- Grades available for transcript release: approximately 05/26/23

Students who have experienced extenuating circumstances can complete & submit the **Excused Withdrawal Petition** to request an Excused Withdrawal (EW) grade instead of the current Withdrawal (W) or non-passing (D, F & NP) grades. The EW Petition is available from the Admissions and Records Forms Webpage. Supporting documentation is required.

Course Syllabus

Text: Miller, Roger LeRoy *Business Law: Text and Cases, An Accelerated Course* 14th Edition (Boston, MA: Cengage Learning, 2018)

Available MindTap feature: see Preface pages xiii-xiv in text.

****NOTE THAT THE FOLLOWING COURSE SYLLABUS MAY BE SUBJECT TO CHANGE!****

<u>Wk</u>	<u>Date</u>	<u>Chapters</u>	<u>Subject Material</u>	<u>Pages</u>
1	1/16 1/18	No class 1.1 – 1.6	Martin Luther King Day Law and Legal Reasoning	2 – 25
2	1/23 1/25	2.1 – 2.4 3.1 - 3.5	Business and the Constitution Courts and Alternative Dispute Resolution	26 – 44 45 – 66
3	1/30 2/1	4.1 – 4.5 4.1 – 4.5	Tort Law Tort Law (continued)	67 - 88 67 - 88
4	2/6 2/8	5.1 – 5.4 No class	Criminal Law and Cyber Crime Personal Day	89 - 112
5	2/13 2/15	5.1 – 5.4 6.1 – 6.5	Criminal Law and Cyber Crime (continued) Business Ethics	89 - 112 113 – 130
6	2/20 2/22	No class 13.1 – 13.5	Presidents' Day Intellectual Property Rights	246 – 265
7	2/27 3/1	13.1-13.5 14.1 - 14.6	Intellectual Property Rights (continued) Internet Law, Social Media, and Privacy	246 – 265 266 - 282
8	3/6 3/8	7.1 – 7.5 8.1 – 8.4	Nature and Terminology (of Contracts) Agreement in Traditional and E-Contracts	132 - 146 147 – 165
9	3/13 3/15	No class No class	Spring Break	
10	3/20 3/22	9.1 9.2 – 9.3	Consideration Capacity and Legality	166 – 174 174 - 188

<u>Wk</u>	<u>Date</u>	<u>Chapters</u>	<u>Subject Material</u>	<u>Pages</u>
11	3/27 3/29	EXAM 10.1 – 10.6	Mid-Term Exam Defenses to Contract Enforceability	189 – 207
12	4/3 4/5	11.1 - 11.3 12.1 - 12.5	Third Party Rights and Discharge Breach of Contract and Remedies	208 - 227 228 – 243
13	4/10 4/12	15.1 - 15.4 16.1 – 16.4	Formation of Sales and Lease Contracts Performance, Breach, and Warranties in Sales & Lease Contracts	283 - 305 306 - 330
14	4/17 4/19	17.1 – 17.6 17.1 – 17.6	Agency Relationships in Business Agency Relationships in Business (continued)	332 – 353 332 - 353
15	4/24 4/26	18.1 – 18.4 18.1 – 18.4	Small Businesses Limited Liability Companies	354 – 374 354 - 374
16	5/1 5/3	19.1 - 19.6 19.1 - 19.6	Corporations Corporations (continued)	375 – 400 375 - 400
17	5/8 5/10	No class EXAM	Final Exam (Wednesday, 3:15-5:15 pm)	

Format for Briefing Cases

- *Case Title:*
_____ v. _____
- *Facts:*
Summarize the relevant facts to the case. (i.e. 3-6 sentences)
- *Issue:*
What is the main issue that the court is addressing; phrase it as a question “?”.
(1 sentence)
- *Rule of Law:*
What is the court’s decision, and answer to the question.
(usually 1 sentence, can start with yes or no)
- *Reasoning:*
What is the court’s analysis and reasons for coming up with the rule of law in response to the issue posed? (i.e. 4-8 sentences)

[Note that the case brief is normally between ½ to 1 page typed]

BUS-18: Sample Legal Brief

Goss v. Lopez

Facts: Students in the Columbus, Ohio, public schools brought this suit. The students claimed that their constitutional right to due process had been violated when they were suspended temporarily without a hearing prior to their suspensions. The Ohio Code provides for free education for all students between the ages of six and twenty-one. Principals may suspend students for misconduct for up to ten days or expel them. In such cases, the school officials must notify parents of the suspension or expulsion within twenty-four hours and include a notice of the reasons. Suspended students may appeal to the board of education. The suspensions of the ten students, who brought this action, occurred during a period of widespread unrest in the Columbus public schools.

Issue: Whether students may be suspended for ten days or less without due process of law.

Rule of Law: Suspensions of ten days or less are not de minimis. Due process is required before school officials can suspend students.

Reasoning: Under Ohio law, the plaintiffs had a right to public education; therefore, school officials must accord them due process before depriving them of protected interests. Schools have broad authority to establish and enforce standards of conduct; however, such authority is subject to constitutional limitations. Students have a property interest under the Fourteenth Amendment to an education. The court reasoned that “the State is constrained to recognize a student’s legitimate entitlement to a public education as a property interest which is protected by the Due Process Clause and which may not be taken away for misconduct without adherence to the minimum procedures required by that Clause.” The Due Process Clause also protects liberty interests to a good name and reputation from arbitrary action by the state. Short suspensions are less intrusive on students’ rights than are expulsions; however, exclusion from the educational system for ten days is not de minimis.

In order to protect property and liberty interests, courts cannot permit school systems to impose suspensions in any way they deem appropriate. If due process applies, what process is due? Due process requires notice and a hearing prior to suspension for ten days or less. A hearing consists in giving the student “an opportunity to explain his/her version of the facts.”