

Syllabus for: Intro to Business (BUS 10)	
Semester & Year:	Spring 2015
Course ID and Section Number:	Econ 10 V7845
Number of Credits/Units:	3
Day/Time:	Online, with live MyCR chat sessions
Location:	
Instructor's Name:	Michael Dennis
Contact Information:	Physical Office location: HU108A Physical Office Hours: Thursday 11:40 – 1:05 Phone: 707 476 4367 Email: Michael-dennis@redwoods.edu
Course Description: An introduction to the trends and opportunities in today's dynamic global business environment surveying economics, global business, social responsibility, ownership forms, entrepreneurship, management organization, marketing, accounting and financial management.	
Student Learning Outcomes :	
<ol style="list-style-type: none"> Analyze situations and apply business terms and concepts to make business decisions. Communicate effectively as writers, listeners, and speakers in social and business settings. 	
Special accommodations: College of the Redwoods complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. Please present your written accommodation request at least one week before the first test so that necessary arrangements can be made. No last-minute arrangements or post-test adjustments will be made. If you have a disability or believe you might benefit from disability related services and may need accommodations, please see me or contact Disabled Students Programs and Services. Students may make requests for alternative media by contacting DSPS.	
Academic Misconduct: Cheating, plagiarism, collusion, abuse of resource materials, computer misuse, fabrication or falsification, multiple submissions, complicity in academic misconduct, and/ or bearing false witness will not be tolerated. Violations will be dealt with according to the procedures and sanctions proscribed by the College of the Redwoods. Students caught plagiarizing or cheating on exams will receive an "F" in the course.	
The student code of conduct is available on the College of the Redwoods website at: http://www.redwoods.edu/District/Board/New/Chapter5/Ap5500.pdf	
College of the Redwoods is committed to equal opportunity in employment, admission to the college, and in the conduct of all of its programs and activities.	

PREPARATION:

This is a transfer-level class that assumes students have college-level reading, writing, and math skills. Students who do not possess English 150 and Math 380 skills are likely to find this course very difficult.

COMMUNICATION:

I would prefer that class communications go through the MyCR messaging system. This way, it's easy for me to keep track of what section you're in. Also, if I don't remember that you contacted me about something or what I said in response, we both have a written record of our communications.

TEXTBOOK:

BUSN, 7th edition, by Kelly/Williams. ISBN: 9781285187822. I will not be using the 'Coursemate' feature, so you should feel free to buy a used version of the textbook.

POLICIES and MISCELLANEA:

Absences: Because of the extra credit homework available on the optional chapters and the 'overload' of possible participation points, you should be able to miss a week or two of class and still score 100% on those portions of the class. These should cover any illness, hangovers, relationship breakups, evictions, medical emergencies for family, deaths of household pets, or alien abductions. For truly exceptional cases of misfortune that cause a very large number of absences, make-up opportunities can be arranged, but you must provide hardcopy documentation.

Drop Policy: At the end of the first 2 weeks, I will drop those who aren't effectively participating. Students who do not attempt at least 80% of the classwork due within the first 2 weeks **may be dropped from the class.**

Technical Difficulties: You are responsible for budgeting yourself enough time to allow for technical difficulties. There will be no extensions of due dates if you are unable to complete an assignment due to a problem 'on your end'. On the other hand, if there is a problem with MyCR or with mass internet outages across the entire district, I will give extensions to the whole class.

Time Commitment: A full time job takes 40 hours a week. A full time student takes between 12 and 15 units per semester during the normal school year. So you should expect your classes to take about 3 hours per unit per week. (40/12 or 40/15) during the normal school year. This is a 3 unit class, so you would expect to spend about 9-12 hours a week on it.

COURSEWORK and GRADING:

There will be 1000 points possible over the course of the semester. Class grades will be assigned based on the following cut-offs: 930 is an A, 900 is an A-, 870 is an B+, 830 is a B, 800 is a B-, 770 is a C+, 700 is a C and 600 is a D. You will earn these points through:

Participation: (10 points per week, 100 points maximum, thus 10% of your final grade)

You will be able to earn participation points through either:

1st 2 weeks: MyCR discussion forums: The main point of the MyCR discussion forums will be to help you share drafts of your work on the term paper and get feedback from your fellow students. To earn full credit for a week's worth of the discussion forum, you should both respond to the original prompt (4 points) and respond twice to your fellow students. (3 points per response)

Remainder of Course: Online chat sessions: I will also host online chat sessions in the MyCR chat room. The main point of the online chat sessions will be to help you on the MyCR quizzes. I am still working on the schedule for the online chat sessions for Bus 10. Timeslots will be announced later in the first week of class.

To earn full credit for an online chat session, you should have already attempted the MyCR quizzes at least once before the session starts.

MyCR Quizzes: (300 points, thus 30% of your final grade) These will be mostly multiple choice and numerical quizzes. You will get 5 attempts on each quiz. Unless otherwise noted, there will be MyCR quizzes due every Sunday night.

Personal Financial Plan (400 points, thus 40% of your final grade.) More details will follow in a separate document.

Final Exam: (200 points, thus 20% of your final grade.) We will have an open-book, open notes, multiple choice pen-and-paper final during one of the following timeslots. The default location will be the Eureka main campus. If you are distant from the main Eureka campus, *please contact your local college library or similar to making exam proctoring arrangements.* (There may be a small fee, approximately \$20.)

Thursday, May 14th, 5:30 – 9:30 pm

Saturday, May 16th, 10am – 2 pm

SCHEDULE FOR BUSINESS 10: INTRO TO BUSINESS			
Week	Week Begins	Chapters	Special Notes
1	1/19/2015	No class	No class
2	1/26/2015	No class	No class
3	2/2/2015	1, Appendix 2	
4	2/9/2015	2, 3	Feb 13 Lincoln's Birthday. No chats.
5	2/16/2015	4	
6	2/23/2015	5	
7	3/2/2015	6, 7	
8	3/9/2015	8, 9	
9	3/16/2015		Spring Break. No chats
10	3/23/2015	10	
11	3/30/2015	11, 12	
12	4/6/2015	13	
13	4/13/2015	14	
14	4/20/2015	15, Appendix 2	
15	4/27/2015	16, 17	
16	5/4/2015	None	Final Paper due 5/10
17	5/11/2015		FINALS WEEK