

Draft Revised Vision Statement and Strategic Directions

Vision Statement

College of the Redwoods will create and sustain the conditions that enable all students to experience an educational journey that is intellectually, socially, and personally transformative. We will inspire participatory citizenship grounded in critical thinking and an engaged, forward thinking student body.

Strategic Directions

Meet the needs of internal and external communities by:

- providing lifelong education and training that produces graduates with the skills necessary to sustain individual career success within a global economy
- providing employers and communities with the human resources they will require for economic success and community engagement
- taking a leadership position in affecting education and other related public policies
- being responsive in a timely fashion to the changing needs of our community by providing targeted programming that improves the skills, knowledge, and economic progress of our workforce

Make College of the Redwoods the college of choice by:

- providing high quality, innovative, and responsive transfer and career education and training programs that lead toward certificates and degrees
- entering into alliances with industry and academic partners to enhance Redwoods' education
- promoting the unique features, culture, and character of Redwoods' campuses
- providing an effective, supportive, safe, accessible and affordable learning environment, using state-of-the-art information technologies
- being vigilant for opportunities to improve the delivery and quality of instruction

Make College of the Redwoods the employer of choice for management, faculty and support staff by:

- partnering with faculty, staff and managers to provide proactive professional development
- ensuring that our staff have the necessary support and tools to fulfill their responsibilities
- providing an effective, supportive, safe, secure and accessible working environment
- nurturing continuous improvement of working relationships through mutual respect at all levels in the college
- implementing outreach practices that enhance diversity of recruitment pools

Value and respect our diversity by:

- sustaining an operating environment that capitalizes on the unique contributions of our diverse communities

- equipping our students with the skills necessary to respond to the opportunities and challenges associated with ever-changing societal demographics
- appreciating the attributes, capabilities and differences of each individual