

**Student Development Leadership Group**

July 25, 2017  
11:30 – 12:30  
SS-104

**Agenda**

**Purpose:**Systemize the Welcome Back and End of Year Celebration Events

**Outcomes:**Agree on (1) the theme of the Welcome Back Event, (2) the funding source of the Welcome Back Event, (3) ties (if any) (4) responsible parties to lead the event planning and marketing (5) to the End of Year Celebration

**Preparation Required:**Review the following 5 Tips to Improve Student Engagement, Millennial-Style:[**https://www.eventbrite.com/blog/academy/5-tips-to-improve-student-engagement/**](https://www.eventbrite.com/blog/academy/5-tips-to-improve-student-engagement/)

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| Opening | Review Ground rules | 11:30 – 11:35 am |
| Welcome Back Party Theme & Programming | Brainstorm  Propose and agree on theme and what the event will look like (e.g., activities) | 11:35 – 12:00 pm |
| Welcome Back Party Funding Source | Brainstorm  Propose and agree on funding source | 12:00 – 12:05 pm |
| Welcome Back Party Marketing | Brainstorm  Propose and agree on marketing strategies | 12:05 – 12:20 pm |
| Info Sharing | Share pertinent information with the group about your program, and identify information to share with your areas | 12:20 – 12:30 pm |

