**Overview content to be included prior to survey questions:**

College of the Redwoods believes it is so important for students to discover their academic interests and career passions as part of their educational journey.

The College is designing “meta majors”. Meta majors are pathways that share similar but distinct academic goals. They provide a broad foundation for students to explore while progressing through their education and to their career. According to the California Community Colleges Chancellor’s Office, “On a basic level, meta majors empower students to make more informed choices during their educational journeys. Why is this important? Because research suggests more informed educational choices lead to more successful community college students”. A meta major helps students begin moving in a clear direction and helps the college know how to support each student as they clarify their academic and career goals and ultimately choose a major.

Meta majors help students:

* Understand and clarify different interest areas, programs of study, and majors.
* Begin identifying a career goal and educational focus while taking classes and without wasting units, time or money.
* Compare different academic interest areas in order to choose which one best fits their career goals and passions.
* Identify the courses they need to take each semester to progress toward their academic and career goals once they have chosen a meta major and/or major.
* Stay on track throughout their program and complete their program efficiently.

We would like your help choosing names for our college’s meta majors. This will take approximately (x) minutes. Your expertise and experience are so helpful as we work to design the meta majors. Thank you for taking the time.

**Experience questions**

1. When you first applied to college, did you know what program you wanted to major in? (choose 1)

* yes, and I am currently in that program/major
* yes, but I have changed my major since I started
* no, I did not have a chosen major when I started.
* No, I did not have a chosen major but I do now (logic for this Q):
	+ Logic to activate secondary Q: if you now have a chosen major, how long did it take you to choose a major after you started? ).

2. What sparked your interest and curiosity in your academic or career goal? (choose all that apply)

* A friend or family member or influential person in my life
* A mentor, counselor, elder, or advisor
* An influential life or learning experience
* Reading about or observing a person in this academic or career field
* Other (fill in the box)

3. How did you learn what majors exist at College of the Redwoods? (choose all that apply)

* College of the Redwoods catalog or website
* From a friend or family member or influential person in my life
* Speaking with a mentor, counselor elder, or advisor
* From a professor or staff member at the College of the Redwoods
* From a student at College of the Redwoods or at another college
* Career center
* Other (fill in the box)

4. What resources helped you decide on your major? (choose all that apply)

* College of the Redwoods catalog or website
* A friend or family member or influential person in my life
* Speaking with a mentor, counselor, elder, or advisor
* A professor or staff member at the College of the Redwoods
* A student at College of the Redwoods or at another college
* Career center
* Career-specific information
* An internship or career-related life experience
* Myers-briggs or other personality test or career assessment
* Other (fill in the box)

**Meta Major naming questions**

5. Meta major 1 is designed for students who are interested in academic and career pathways like Dental Assisting, Nursing, Paramedic, and Kinesiology.

Which meta major name do you think would be most clear for students interested in these areas? Choose 1.

* Health & Wellness
* Health Occupations
* Helping Professions
* Community Care
* Health
* Other (fill in the box)

6. Meta major 2 is designed for students who are interested in academic and career pathways like Addiction Studies, Administration of Justice, Anthropology, Behavioral & Social Science, Early Childhood Education, History, Political Science, Psychology, Social Justice, Social Work, Social Work & Human Sciences, and Sociology.

Which name do you think would be most clear for students interested in these areas? Choose 1.

* People & Society
* Behavioral & Social Sciences
* Education & Public Services
* Social Sciences
* Human Studies
* Human Behavior
* Other (fill in the box)

7. Meta major 3 is designed for students who are interested in academic and career pathways like Art, Communication, English, Humanities, Language & Communication, and Philosophy.

Which name do you think would be most clear for students interested in these areas? Choose 1.

* Arts, Humanities, Communication & Language
* Communications, Arts & Language
* Humanities
* Human Creativity
* Arts & Cultures
* Humanities
* Other (fill in the box)

8. Meta major 4 is designed for students who are interested in academic and career pathways like Agriculture, Biology, Forestry & Natural Resources Technology, Geology, Mathematic, Physics, and Science.

Which name do you think would be most clear for students interested in these areas? Choose 1.

 Choose 1

* STEM
* Science & Math
* Research & Natural Sciences
* Science & Natural Resources
* Earth Studies
* Natural Science

9. Meta major 5 is designed for students who are interested in academic and career pathways like Business and Computer Information Systems.

Which name do you think would be most clear for students interested in these areas? Choose 1.

* Business & Computers
* Business & Entrepreneurship
* Information Studies
* Information Systems

10. Meta major 6 is designed for students who are interested in academic and career pathways like Automotive Technology, Construction Technology, Drafting Technology, Manufacturing Technology, and Welding Technology.

Which name do you think would be most clear for students interested in these areas? Choose 1.

* CTE
* Trades
* Hands on Technology
* 'Vocational and Professional Studies
* Vocational/Trade/Career
* Modern Trades & Technology
* Math & Tech

**other thoughts:**

Q: should we create some internal formula so that students identify their interest areas/major and then only offer suggestions for that/those meta majors? I worry we might lose out on some great feedback if we over filter, but maybe not.

Q; Should we have an option like “I don’t know enough about these programs to make a suggestion?” or something to limit wild random guesses (I’m thinking about millage proposals and local candidates on election day)