

## Enrollment Management Committee

### Scope

In support of the college's mission and strategic plan, the Enrollment Management Committee (EMC) analyzes trends and uses data to recommend strategies to optimize enrollment. The EMC recommends strategies to meet and sustain enrollment targets, recommends a comprehensive recruitment and retention plan; and recommends purposeful linkage between marketing, recruitment, and branding.

### Membership

#	Designation	Chair	Appointment
1	VP Instruction and Student Development	Chair	Ex. Officio
3	Faculty		Senate
2	Managers (1 Del Norte, 1 Klamath-Trinity)		VPISD
1	Director of Institutional Effectiveness		Ex. Officio
1	Director of Enrollment Services and Financial Aid		Ex. Officio
1	Director of Counseling and Student Development		Ex. Officio
4	Deans		VPISD
1	Budget Planning Co-chair		Senate
1	Student		ASCR
1	AOA to the VPISD	Recorder	Ex. Officio
$\Sigma = 16$			

### Terms

Appointments are for a minimum of two years.