

REDWOODS COMMUNITY COLLEGE DISTRICT
Meeting of the Enrollment Management Committee (EMC)
October 5, 2015 2:10-3:40 pm

Agenda

EMC Mission

In support of the college's mission and strategic plan, the Enrollment Management Committee analyzes trends and uses data to recommend strategies to optimize enrollment. The EMC recommends: strategies to meet and sustain enrollment targets, a comprehensive recruitment and retention plan, and a purposeful linkage between marketing, recruitment, and branding.

1. Meeting called to order.
2. Discussion Items
 - 2.1 Mission and Scope
 - 2.2 Membership
 - 2.3 2015-17 Enrollment Management Plan (April 2015)
 - 2.4 Path Forward
3. Reports
 - 3.1 Enrollment Trends by location
4. Future Agenda items
5. Announcements

CCC Confer: